Declassified and Approved For Release @ 50-Yr 2013/10/29 : CIA-RDP74-00297R000900090016-0 in fig.

TRANSCRIPT OF BROADCAST By Fulton Lewis, Jr.

Station WGMS at 7-7:15 P.M. 18 December 1957

Well, first of all ladies and gentlemen, I want to thank Ken French for substituting for me last night, but, as he probably explained to you, I was out in isolated country tracing down angles on the Radio Free Europe investigation. impossible for me to get to a microphone. Robert F. Hurley also was tied up so Ken French took over for which I am very grateful.

The NATO summit conference reaches its end tomorrow morning, with the net accomplishment of it already decided upon, and from here on its just a matter of tying up the loose ends and agreeing on the final formal declarations. In affect, it ended, as all of these things end, in all around compromise with a front show of unanimity which was the real purpose of the meeting anyway.

The United States agreed to a summit conference with Soviet Russia sometime in the reasonably near future, a thing which President Eisenhower and Secretary Dulles have been resisting on the grounds that nothing is ever accomplished in these conferences and of course they're right, but the British and the French wanted this so we gave in. The other powers agreed on the principle that missile weapons with nuclear warheads are to be supplied to the European nations and to Great Britain as a bristling wall of potential massive retaliation, if the Russians make the first false move toward starting World War III. This is perhaps a little more significant than it may seem on the surface because this is an outright and solid defeat for the Kremlin. Their play has been very intensely to try to intimidate the smaller NATO partners with dire warnings that to permit the setting up of American missile bases on their respective territories would subject them to imminent danger of annihilation in the event there is an outbreak of war. The truth is of course that they'd be in such danger anyway whether they permit the establishment of the missile bases or not and this they seem to have seen There was not any particularly thyroidal excitement

OFFICIAL USE ONLY

here, one way or the other, in regard to the final agreement.

Senator Burk Hickenlooper of Iowa, I think, a Republican member of the Senate Foreign Relations Committee, was about typical of comment and sentiment reaction in his statement that the show of unanimous agreement was encouraging, but he wants to study the actual text of the final outcome. The President and Secretary Dulles are going to make a nationwide radio and television report to the nation next Monday night, but what they can say more than will be said in the statements tomorrow is difficult to understand. Mr. Eisenhower, by the way, is reported by the newsmen covering the conference to be holding up very well health-wise and to be in jubilant and excellent spirits. Now I'll have more news for you in just half a minute.

My way of continuing the story I began for you Monday night on the subject of the so-called Crusade for Freedom, which is the fund collecting agency for Radio Free Europe and affiliated operations which are supposed to beam free world hope propaganda across the iron curtain, I may say that this first report of Monday night seems to have stirred a very considerable excitement and some consternation. There have been all sorts of inquiries and pressures generated and concerns expressed even to the extent of some representations and minor pressurings about calling off this series, which of course is ridiculous. I have no intention in the world of calling it off. The head of the Crusade for Freedom office here in Washington, Mrs. John A De Chant, is suddenly in New York in heavy conferences and won't be back here until Friday.

I'm informed that at least one person in the list of names which I read to you Monday as being among those who were given a free trip to Munich and other European cities, including Paris, back in October at the expense of the Crusade for Freedom, says that she did not accept the free trip but rather paid her own expenses on a separate trip. That was true as I mentioned of the banker from Milwaukee. I mentioned him Monday night and if there are others in the same category I shall be delighted to give their story too. All I know is all of these names which I read on Monday night were on a "partial passenger list" which the Crusade for Freedom itself put out for the ten-day trip and I have their own mimeographed document here in front of me.

For the moment, I think the most orderly way to present the over-all story to you, the story of the Crusade for Freedom and the Radio Free Europe operation, is to give you the setup of the Crusade for Freedom and who fronts for it and how its finances are handled. Like all fund-raising operations, this one has a paid employee who is a professional and in thiscase it is Mr. John M. Patterson, who holds the title of executive vice president. He's the real operator. Also as usual, there is a star-spangled array of big names to impress the public and lend prestige. They never miss a opportunity to note that President Eisenhower was one of the original founders and so was Ambassador Joe Grew, Allen Dulles, and so forth and so That, however, was back in 1948, and the organization has gone through a great deal of metamorphosis in personnel in the meantime. The present chairman of the board is Mr. Guillam Price, chairman of the board of Westinghouse, and the president is Mr. Arthur Page, who from his biography in Who's Who seems to be a "business consultant" in his mid-70's. There's a list of corporate members which include James A. Farley, Harvey Firestone, Jr., Erik Johnson, Neill McElroy, Samuel F. Prior, Jr. David Sarnoff, General Walter Beedle Smith, J. D. Zellerbach and many more, who need no identification. board of directors is as follows, and this is the board of directors of The Crusade for Freedom. Harlow Curtis, head of General Motors, Benjamin Fairless of US Steel, Eugene Holman of Standard Oil of New Jersey, Roy Larson, publisher of Time and Life, Cecil Morgan of ESSO, Earl Neusom of Earl Neusom and Co., Arthur Page, William Price, Howard C. Sheppard chairman of the board of the National City Bank of New York, and Frank Stanton of CBS.

Now these are very impressive names, very distinguished citizens, and the purpose in using them of course is to impress the public in the annual solicitiation of truth dollars from you, the public, in the door-to-door campaigns that go on every year. The question is, however, how much personal attention these individuals actually give to the organization and how much their sponsorship therefore really means. An I'm saying this in no sense of criticism of them at all, please understand that, they're very fine outstanding citizens. If you're invited in the name of the President of the United States to lend your name and sponsorship to a project you are very likely to lend it without asking any questions. The point here is whether these gentlemen are being imposed upon perhaps and whether they would want their names to be used if they knew what has been going on and what is going on at the operational level of the Crusade for Freedom and the Free Europe operation.

Mr. Jack Patterson, the executive vice president whom I mentioned, the paid employee, says in writing, "The Crusade board members maintain an active interest in Crusade matters, meet regularly, and are kept fully advised of operational matters. In addition, the executive committee meets frequently to consider every phase of the Crusade's operation." You might note that this statement merely says that the board of directors, which I have listed for you, meets regularly. That could be once a year, once every two years, once every five years, and it would still be regular. It says that they are kept fully advised of operational matters, that of course is an editorial statement. It all depends upon what one considers to be fully advised, and it depends upon how accurate and objective the advice is.

As for the executive committee, how often is frequently. Once again this is double talk. But this is Mr. Patterson's statement and I give it to you in exact quote. For your personal information, I have been in contact with several of these board members. They inform me that they do not keep in very close contact with the operations of the Crusade for Freedom or Radio Free Europe and are not very well informed. That Mr. Patterson is the man who runs the show and that he is the individual to approach for any information on the subject of the Crusade. I'm also told the same thing by operating personnel in Radio Free Europe. So there seems to be slight conflict of fact. Mr. Patterson says that they are an active operative board of directors; they say they're not.

Now finally there's one important point and I feel confident that many of the board, many of the directors and the corporate members, the people who are lending their names, perhaps many of the officers themselves, are not aware that this is the case but here it is. Here is an organization that collects contributions from the general public, a tax free organization under the catchy slogan of truth dollars purportedly to go for the dissemination of Free World propaganda and hope behind the iron curtain. I challenge that that is the result, but for the moment that is aside from the point. The important consideration is that they collect these huge sums of money and with a payroll far in excess of 2,000 people. It obviously must cost tens of millions of dollars a year to run it, and they favor these annual trips and they maintain big establishments

in New York, in Munich, in Lisbon and elsewhere. They pay and receive high salaries, they send employees, who I will later demonstrate to you are not even American citizens, through the Far East to show moving pictures and make speeches. They will not, however, make any public accounting of their funds whatsoever. They do not issue any balance sheet. They do not even provide the most skeletal financial statement. They will not tell you how the money is being used or what it is being spent for, or even how much they take in. They won't even give any figures on how much money they supply to Radio Free Europe to finance that operation. And on top of this, they are completely tax exempt. A general council informs me that they are tax exempt on the money they take in and, that the contributions which they receive are deductible on the income tax returns of the people who make the contributions -- but no financial statement, no financial information of any kind. The question is, Is that a healthy situation regardless of what the purported purposes of the operation are?

You know, ladies and gentlement, what I've just told you is worthy of very considerable thought. Have you ever heard of a hospital or a charitable fund or a bank or any sort of a tax exempt organization that does not make an annual report and a public accountant for the money they have received and the money they have expended? Even the Fund for the Republic makes an annual financial report but not the Crusade for Freedom. That's the top of the news as it looks from here.